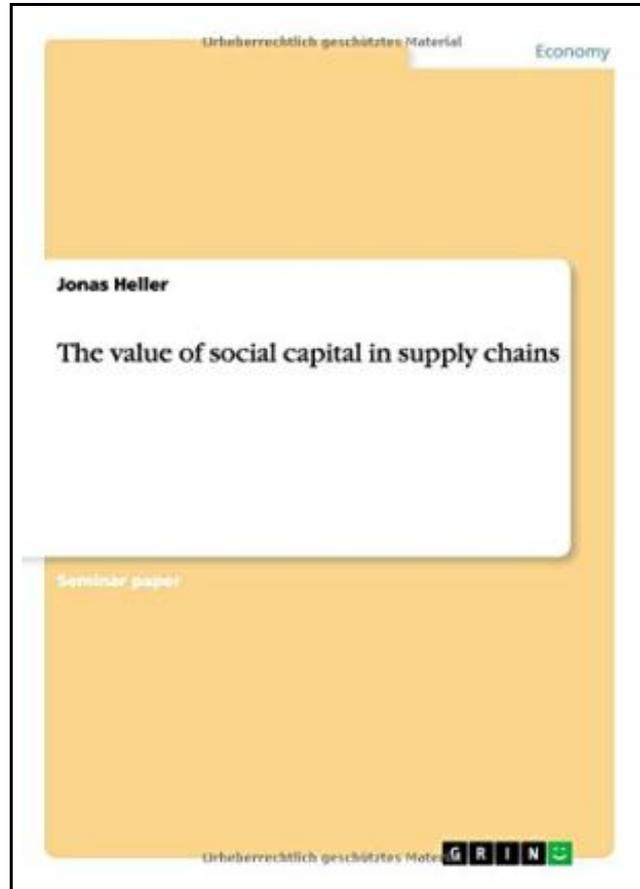


The value of social capital in supply chains



Filesize: 6.3 MB

Reviews

It is straightforward in read through better to recognize. I could possibly comprehend every little thing using this published e pdf. Its been written in an extremely basic way and is particularly merely following i finished reading through this ebook through which really transformed me, alter the way i believe.

(Delia Kling)

THE VALUE OF SOCIAL CAPITAL IN SUPPLY CHAINS



To read **The value of social capital in supply chains** PDF, you should access the web link below and save the ebook or gain access to additional information which are related to THE VALUE OF SOCIAL CAPITAL IN SUPPLY CHAINS book.

GRIN Verlag GmbH Sep 2014, 2014. Taschenbuch. Book Condition: Neu. 213x151x6 mm. Neuware - Seminar paper from the year 2012 in the subject Economics - Finance, grade: 1,7, Maastricht University (School of Business and Economics), language: English, abstract: Since the development of supply chain management, management and academic researcher have pointed out the importance of social contacts, networks and relationships. Dense networks and loads of relationships were considered as competitive advantage and departments introduced extra budgets to invest in the relationships with any buyer or supplier to increase the social capital between those companies to the maximum, assuming a linear relationship between social capital and performance. However, the emphasis put on the bright side made companies blind for the negative effects of social capital and the fact that the relationship not can be understood as a linear function. This paper reviews selected pieces of literature on the topic of social capital in order to assess the paradox existing around the concept of social capital by studying how a buyer-supplier relationship can be affected positively as well as negatively by social capital. Furthermore, the specific concept of lock-in situations in supply chains will be explained and discussed. The first section discusses general definitions of social capital and different interpretations of the concept. In two subsections, the positive and negative aspects of social capital will be discussed. Afterwards, the next section will outline the factors influencing the outcomes of social capital. Subsequently, the last section elaborates on how to guard against the negative outcomes of social capital and how to deal with them if they are inevitable. Finally, a conclusion will be drawn and the limitations are addressed. 24 pp. Englisch.



[Read The value of social capital in supply chains Online](#)



[Download PDF The value of social capital in supply chains](#)

Other eBooks



[PDF] Programming in D

Access the web link below to download "Programming in D" PDF document.

[Save eBook »](#)



[PDF] Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

Access the web link below to download "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)" PDF document.

[Save eBook »](#)



[PDF] History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Access the web link below to download "History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)" PDF document.

[Save eBook »](#)



[PDF] California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Access the web link below to download "California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package" PDF document.

[Save eBook »](#)



[PDF] Yearbook Volume 15

Access the web link below to download "Yearbook Volume 15" PDF document.

[Save eBook »](#)



[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Access the web link below to download "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)" PDF document.

[Save eBook »](#)