



Bold: How to Go Big, Make Bank, and Better the World

By Steven Kotler, Peter H Diamandis

SIMON SCHUSTER AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 147 x 135 mm. Language: English . Brand New. Bold is a visionary roadmap for people who believe they can change the world--and offers invaluable advice about bringing together the partners and technologies to help them do it. --President Bill Clinton Bold is a radical, how-to guide for using exponential technologies, moonshot thinking, and crowd-powered tools to create extraordinary wealth while also positively impacting the lives of billions. Exploring the exponential technologies that are disrupting today s Fortune 500 companies and enabling upstart entrepreneurs to go from I ve got an idea to I run a billion-dollar company far faster than ever before, the authors provide exceptional insight into the power of 3-D printing, artificial intelligence, robotics, networks and sensors, and synthetic biology. Drawing on insights from billionaire entrepreneurs Larry Page, Elon Musk, Richard Branson, and Jeff Bezos, the book offers the best practices that allow anyone to leverage today s hyper connected crowd like never before. The authors teach how to design and use incentive competitions, launch million-dollar crowdfunding campaigns to tap into tens of billions of dollars of capital, and build communities--armies of exponentially enabled individuals willing...



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